



NUMBER OF VOTES 2015

Numbers of votes that can be cast in the AGM 2015 (on the basis of information available as at 10 March 2015):

In the Annual General Meeting of Shareholders to be held on 23 April 2015, shareholders will be able to cast 574,671,183 votes.

This equals the number of issued shares (576,002,613) minus the shares that have been repurchased by Heineken N.V. (1,331,430).

Heineken N.V. may not cast votes for repurchased shares that it holds in its own share capital.